

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Thomas Witting	Art Unit : 4143
Serial No. : 10/608,895	Examiner : Nadia N. Chong Cruz
Filed : June 27, 2003	Conf. No. : 7799
Title : PREDICTING MARKETING CAMPAIGNS USING CUSTOMER-SPECIFIC RESPONSE PROBABILITIES AND RESPONSE VALUES	

**Mail Stop Amendment**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF JANUARY 8, 2008

Please amend the above-identified application as follows:

**CERTIFICATE OF MAILING BY EFS-WEB FILING**

I hereby certify that this paper was filed with the Patent and Trademark  
Office using the EFS-WEB system on this date: April 24, 2008